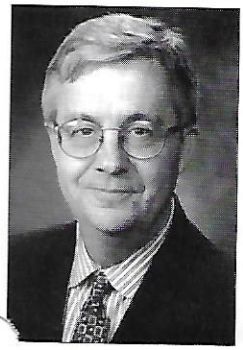
PCAV
Precast Concrete Association of Virginia
NEWSLETTER

Hard Facts

June 1998 Vol. 1, No. 1

The Precast Concrete Association of Virginia is dedicatedtothegrowth of the Precast Concrete Industry. We will educate specifiers and end users as to the



The Inside Perspective

By Alex Oliver. Managing Consultant

'Hard Facts' launched; more innovations ahead

An old adage says, "You have to crawl before you can walk." In the case of PCAV, we have begun walking at a very early age. Recently, the board took another big step: increasing and enhancing the association's communications efforts.

Welcome to the inaugural issue of ***Hard Facts,*** the new quarterly PCAV newsletter. It is one of several innovations put into effect in an effort to put PCAV on the state map. The newsletter will be distributed not only to members, but also to a wide variety of agencies, organizations and institutions who need to know who we are and what we do. At present, the mailing list totals nearly 300

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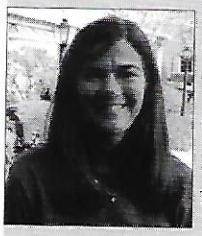
Wintergreen update

VA Secy of Transportation to address PCAV membership

Shirley J. Ybarra, Virginia's Secretary of Transportation, is on tap to speak at breakfast during PCAV's 1998 Annual Convention, Sept. 10-11, at Wintergreen Resort.

The timely theme of this year's event is "Dealing with Change in the Workplace."

According to PCAV's Associate Director Marie Derby of Essroc, the lively program includes an interactive, audience participation look at the topic, led by keynote speaker Dr. Charles Parker. Parker, who also is working with Alex Oliver on PCAV's Strategic Plan, is expected to offer an update on that important project.



Marie Derby Associates Direc-

Also scheduled are a golf tourney and dinner.

For information on room reservations call Wintergreen toll-free at (800) 266-2444, or the PCAV office in Chesapeake at its new toll-free number, (888) 503-4800.

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Hard Facts From PCAV

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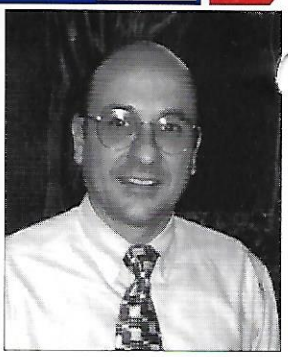
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From the President



Richard Rotondo
President,
PCAV

The Precast Concrete Association of Virginia has grown dramatically in membership and accomplishments during its brief lifespan. The association has emerged as a coalition of manufacturers and associates who, in partnering with the Virginia Department of Transportation, are committed to improving standards of accepted quality and design that can enhance the desired use of precast concrete products.

Several effective, dynamic committees were established to communicate and resolve issues that have continued to strengthen relations with VDOT. This includes, but is not limited to, a highly successful QC/QA program, training videos for selective product handling and installation, manhole stakeout standards and participation in numerous annual trade shows.

The excitement and energy level mounts as we pursue our mission and achieve short- and long-term goals. The upcoming year will focus on expanding our attention toward municipalities and professional groups who specify products in our market area. This will be accomplished through aggressive marketing and educational programs. PCAV welcomes all interested parties to participate and share in our future success.

Richard Rotondo

How to Reach Us

Hard Facts editorial content is handled by The Williamsburg Wordsmith for the Precast Concrete Association of Virginia. ***Hard Facts*** is published as a service to the members of PCAV and other interested parties. PCAV and The Williamsburg Wordsmith are responsible for all editorial content of ***Hard Facts.*** Submissions, story ideas, letters to the editor, cartoons and other submissions are encouraged and welcomed.

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Updated 'Stake Out Manual' goes to press

We all do a better job when we know what is expected — and nowhere is that more true than out in the field. When there's a question out on the road, the answer often is needed quickly — and it must be accurate.

Fear not! The updated Stake Out Manual is at the printer, and will be distributed to members within the next 30 days.

Brad Strickler of Americast has been hard at work making sure this revision is a user-friendly tool that will make everyone's job quicker and easier.

Among the new innovations in this latest edition are:

- Larger type.
- Better indexing.
- Easy-to-read specs.
- Larger format diagrams.
- Alternate options when things don't fit.

If you haven't received your copy by July 1, call the office.

PCAV PROFILE

Parsons gets office running at full speed

When you call into the PCAV office these days you'll hear a new — and quite pleasant voice — on the other end of the line. It is Betsy Parsons, PCAV's new director of programs.



Betsy Parsons

Betsy comes armed with years of experience and lots of practical suggestions on how to make PCAV a more efficient, professional operation.

A graduate of James Madison University in Harrisonburg, Betsy holds a bachelor's degree in office administration. She has several years' experience in association management, with expertise in the area of membership development.

Before coming on board with HRUHCA/PCAV, Betsy worked for more than 14 years in the home building industry, through the National Association of Home Builders and the Tidewater Builders Association. Her responsibilities there included membership development, education and special events and others that can directly benefit PCAV.

Hard Facts first of PCAV innovations

Continued from front page

and is growing by the day.

In future issues you will read more details about our communication initiatives. You are a part of our plan, too, so let us hear from you.

We welcome your comments and suggestions about things you would like to see and read about in future editions of ***Hard Facts.***

In the meantime, think and promote *your* organization — PCAV.

Calendar of Events

DATE	TIME	EVENT
July 21	10 A.M. 12:30 P.M. 2 P.M.	General Meeting Lunch with VDOT Board of Directors Meet Willow Oaks CC Richmond
August 4	10 A.M.	Exec Comm Meeting Williamsburg
September 10-11		Annual Meeting (Wintergreen)

When it comes to forklifts...

Do you know what you're doing?

Identifying Hazards

Forklift operators must avoid situations that could cause the load to drop. This is not an easy task. Consider the following to avoid disaster:

- ❑ The vehicle's capacity.
- ❑ The characteristics of the load and the forklift attachments.
- ❑ The route to be covered, including floor surfaces and obstructions.
- ❑ Any limitations in the areas where the load is picked up & dropped.
- ❑ Other activities going on in the work area.

As you are probably aware, you cannot drive a forklift the way you drive a car or truck. A forklift, even unloaded, is heavier than many cars and not as well balanced. To drive a forklift safely, you have to understand the possible risks — and know just what to do to avoid potential accidents. That is why OSHA permits only people who have had special training and earned specific authorization to operate them.

Forklift safety training is so important that once is not enough. A safety review is important for operators and it helps other employees who work around forklifts understand just what this equipment can do. None of us can afford to get careless and risk accidents.

Safety Procedures

A lot of forklift safety is common sense — use seat belts, wear hard hats and other protective gear as required by management for the specific plant environment. This may include hearing and eye protection, safety shoes and so on. Operators also must obey speed limits and other traffic rules. Speed is a risk, not a plus. Precautions are mandatory. For example, a forklift driver must yield right-of-way to pedestrians and keep out of their lanes. Use mirrors to see around corners, when needed.

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